

Nancy McCarthy Snyder, Associate Professor

Contact

Joined faculty in 1977; specialist in state and local government budgeting, school finance, income distribution, and social welfare policy; Ph.D. in economics, Southern Illinois University at Carbondale, 1977; M.S. 1973; A.B., Clarke College, 1970.

Degrees

Doctor of Philosophy in Economics, Southern Illinois University-Carbondale, 1978

Master of Science (Economics), Southern Illinois University-Carbondale, 1973

Bachelor of Arts (Mathematics), cum laude, Clarke College, 1970

Primary Teaching Areas and Experience

Teaching Area: Public and Nonprofit Governance; Nonprofit/government contracting; Economic Insecurity

Assistant Professor (1977-1992), Associate Professor (1992-present), Wichita State University.

Director of Institutional Research (1998-2000), Wichita State University

Associate Vice President for Academic Affairs and Research (2004-2007), Wichita State University

Publications

Collaborative Community-Based Public Education and Neighborhood Schools: Assessments of Racial Harmony and Issues of Equity. "The Innovation Journal, 2006, 11 (3) Mark A. Glaser, Nancy McCarthy Snyder, Patricia Stevens, Crystal Gile and Edward P. Young.

"The Property Tax and Public Education: Are State-Initiated Tax Cuts Sustainable? Journal of Public Budgeting, Accounting and Financial Management, Winter, 2003, 15(4), pp 593-621.

Contracting for Human Services, The Encyclopedia of Public Administration and Public Policy, Marcel Dekker: New York, 2002.

"Contracting with Nonprofits: Reaganomics Made Me Do It," Public Management 83:3, (April, 2001), pp. 10-13. With William P. Buchanan.

Enhancing the Delivery of Public Services by Nonprofit Agencies. Hugo Wall School of Urban and Public Affairs for Sedgwick County Kansas and the Kansas Health Foundation, November, 2000.

Research

Privatization of child welfare in Kansas.

Principal Investigator, "An assessment of the status and effectiveness of local government contracting with nonprofit human service organizations." Funded by Sedgwick County Kansas and the Kansas Health Foundation. Final report: Enhancing the Delivery of Public Services by Nonprofit Agencies, November, 2000.

Significant Practitioner Experience

Director of Research and Accountability, Kansas Corporation for Change, Topeka, Kansas (1992-1994). Responsibilities: supervise and conduct research and evaluation activities for a public-private partnership charged with planning, research, coordination, and evaluation of child and family policy in Kansas; present research findings and make policy recommendations to legislators and other government officials; consult with local organizations and public officials on system reform of children's policy with emphasis on outcome measurement, organizational effectiveness, and performance-based budgeting.

Academic and Professional Activities

"Capacity Building for Sedgwick County Nonprofit Agencies" subcontract with the Midwest Center for Nonprofit Leadership, University of Missouri at Kansas City. Conduct in-depth organizational assessment of two local nonprofit organization. Project funded by the Kansas Health Foundation and the Wichita Community Foundation.

"Overview of Financial Management in Nonprofit Agencies" Nonprofit Executive Seminar, Wichita State University, January 18, 2008.

"Financial Benchmarks in Nonprofits" Nonprofit Executive Seminar, Wichita State University, April 7, 2006.

Keynote Speaker, Sedgwick County Nonprofit Chamber of Service annual meeting, January 25, 2007.

"The Relative Performance of Faith-based and Secular Nonprofit Service Providers in a Privatized Child Welfare System," 34th Annual Meeting of the Urban Affairs Association, Washington, DC, April 3, 2004.

Managing the Uneasy Partnership between Government and Nonprofits (with Marcia Allen), 25th Annual Research Conference of the Association for Public Policy Analysis and Management, Washington, DC, November 6, 2003.

The Political Viability of Neighborhood Schools and Community-Based Urban Education: Issues of Racial Harmony and Equity, (with Mark A. Glaser and Patricia Stevens), 32nd Annual Meeting of the Urban Affairs Association, Boston, MA, March 22, 2002.

"Performance Contracting for Nonprofits," presented at the national meeting of the Association for Budgeting and Financial Management, Kansas City, Missouri, October 2000.

Public Service Activities

Member, Kansas Action for Children, Fiscal Focus Technical Advisory Committee, 2004-2007.

Member, Kansas Department of Social and Rehabilitation Services Advisory Committee on Child Welfare Contracts, 2003-2004.

"The Kansas Experience with Privatization," plenary presentation to a conference on Privatization of Child Welfare: Reflections on Change and Prospects for the Future, Washburn University School of Law, March 12, 2004.

"Meeting Budget Targets," Mini-MPA, Hugo Wall School of Urban and Public Affairs, Wichita State University, 2004, 2005, 2006, 2007, 2008.

"Setting Fiscal Policy," Mini-MPA, Hugo Wall School of Urban and Public Affairs, Wichita State University, 2004, 2005, 2006.

"Comprehending Financial Statements," Mini-MPA, Hugo Wall School of Urban and Public Affairs, Wichita State University, 2008.

"Privatization of Child Welfare in Kansas: Preliminary Findings" Kansas Children's Alliance, Newton, KS, October 31, 2003.

"Government Contracts: Lessons Learned from the Privatization of Kansas Child Welfare," Nonprofit Executive Seminar, Hugo Wall School of Urban and Public Affairs, Wichita State University, September 19, 2003.

Facilitator of strategic planning retreat, the ARC of Wichita/Sedgwick County, July 20, 2003.

Executive Management Series: County Budgeting Lab (with John Wong and Bart Hildreth), Kansas Association of Counties, Wichita, KS, April 4, 2003.

"The Future of Nonprofit Human Service Organizations," keynote address at the 34th Annual Meeting of Senior Services, Inc. Wichita, KS, September 17, 2002.

"The Impact of the Kansas State Budget on Human Service Nonprofits," Nonprofit Executive Directors Seminar Series, Hugo Wall School of Urban and Public Affairs, Wichita State University, May 17, 2002.

"How to Get the Most Bang for the County Buck in Delivering Human Services.' Educational Workshop, Kansas County Commissioners Association, Wichita, KS, May 9, 2002.

"Enhancing the Delivery of Public Services by Nonprofit Agencies," consultant to several planning meeting between funders and services providers in Sedgwick County, Kansas on methods to build management capacity in nonprofit organizations, 2001-2002.

"Performance Contracting for Human Services." Roundtable discussion Kansas Association of Counties, Wichita, KS, November 19, 2001.

Contact